

Charlotte Kramer

Founder and CEO of Universal Art Group (UAG)

Charlotte Kramer is one of the leading figures in the international facsimile publishing and cultural heritage sector. For more than 25 years, she has combined publishing expertise with an entrepreneurial vision, building a Europe-wide network of publishers and cultural enterprises.

Following her studies in History, Philosophy and Cultural Management in Graz, as well as research stays in Salamanca and Paris, she began her career in Spain. At Ars Millenii in Madrid, she was responsible for exhibition and publishing projects focusing on medieval book art. In 2001, she joined Müller & Schindler in Stuttgart and, just one year later, took over the long-established publishing house. Under her leadership, the company evolved into an internationally recognised specialist in high-quality facsimile editions, working in partnership with leading libraries and cultural institutions across Europe.

In 2002, she founded Eikon Editores in Madrid and continued to expand her publishing activities through the establishment of new companies and strategic acquisitions, including Faksimile Verlag in Germany and the Anton Pfeiler bookshop in Bavaria. In 2021, she co-founded Haltedefinizione EU together with the Italian Panini Cultura Group, followed in 2023 by the co-founding of Kulturalis in London.

In 2024, she brought all these activities together under the umbrella of Universal Art Group. As CEO, she is driving the Group's international expansion and developing innovative solutions at the intersection of cultural heritage, digitalisation and artificial intelligence.